

## Asia ESG and Business Sustainability Summit in Bangkok (Aug 17-19, 2023) and Call for Papers of RIBAF on ESG Research

Co-organizers: [Research Centre for ESG, The Hang Seng University of Hong Kong](#)  
[Graduate School of Management and Innovation, King Mongkut's University of Technology Thonburi, Thailand](#)

Date: Aug 17-19 (Thur-Sat), 2023

Location: Bangkok, Thailand

Venue: KMUTT downtown centre (<https://kxinnovation.com/event-space/>)

Submission and registration deadline: July 8, 2023

The ESG Summit aims to provide a platform for researchers and industry professionals to share their research findings and practical insights in the area of ESG integration and business sustainability. The three-day event should be beneficial for academic and industry researchers, graduate students, executives, government officials and NGO professionals to learn about the latest ESG development. Confirmed speakers include Prof. Louis Cheng (ESG Centre Director, HSUHK), Prof. Agnes Cheng (Accounting, Oklahoma U), Dr. Ally Adigue (Head of GRI ASEAN Regional Hub), Tientip Subhanij (Division Chief, UNESCAP), Dr. Jacky Tang (MD, Goldman Sachs), Prof. Piyush Sharma (Marketing, Curtin U) and Dr. William Yu (CEO, WGO). Topics including latest ESG research in accounting, finance, marketing, policy issues, best practice in ESG disclosure, and ESG integration in asset management will be covered.

In addition, a Special Issue (SI) from the [Research in International Business and Finance \(RIBAF\)](#) is organized for papers in this conference. This SI will be co-edited by Prof. Louis T.W. Cheng, Prof. C.S. Agnes Cheng, and Dr. Jianfu Shen and is arranged based on the research themes covered in the Summit. Topics include, but are not limited to:

- ESG disclosure and ESG ratings divergence in Asia
- Impact of media attention on ESG performance in Asia
- COVID-19 impacts on ESG integration in Asia
- Responsible investing and green financing in the real-estate sector in Asia
- The value of ESG practices for the real-estate sector in Asia
- ESG greenwashing in Asia
- ESG initiatives and values of Asian firms

For presenting papers at the Summit, please submit information and papers to <https://forms.office.com/r/B61VJQpfmv>

For attending the Summit without presenting papers, please register through (<https://forms.office.com/r/bZDN6pFPvs>).

### Guest editors:

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**Registration fee**

- Academic and professionals with paper presentation (both local and international participants<sup>#</sup>): USD200\*
- Attending conference only without paper presentation (international participants): USD100\*\*
- Academic and professionals without paper presentation (Thailand participants): USD70<sup>#</sup>
- Graduate students and NGO employees (Thailand): Free (up to 20 seats<sup>##</sup>)

\* *Include coffee, lunch and gala dinner on Aug 18, 2023*

\*\* *Include lunch & coffee break (gala dinner on first-come-first-serve basis and subject to maximum capacity)*

<sup>#</sup> *Thai branches of international firms are regard as international participants.*

<sup>##</sup> *Approval is needed from the organizers.*

To know more about the Asia Sustainability and ESG Summit and the research drafts submission procedure, please visit: <https://esg.hsu.edu.hk/>

For enquiries, please contact: [support.esg@hsu.edu.hk](mailto:support.esg@hsu.edu.hk)